Market Analysis Rubric _____

CONTENT CRITERIA	UNSATISFACTORY	PROFICIENT	ADVANCED
Content Standards: 30.A Primary Sources 30.B Inferences and Conclusions 2.A Reasons for exploration and colonization 2.B Political, economic, and social reasons for establishment of the 13 colonies 3.A Reasons for the growth of representative government 3.B Importance of documents 3.C How did religion contribute to the growth of representative government? 21.A Role of significant individuals on the development of self- government 26.A Religious Freedom	Lacks a Bibliography or any of the following for EACH of the 13 Colonies: Reasons for/date of founding Economy Geography Government Celebrity/Important Residents Religion Residency requirements Target Resident(s) Founding documents	Includes a Bibliography, and the following information for EACH of the 13 Colonies: Reasons for/date of founding Economy & Geography Government Celebrity Residents Religion Target Resident Profiles Analysis of: Why the colony was founded and how that affects who moves there. How the government, geography, economy, and religion of the colony have affected the colony.	Includes for EACH of the 13 Colonies everything from the proficient category and: Analysis of Primary Source documents Detailed Target Resident Profiles that explain the specific characteristics present in those who come to the colony, or the ideal qualifications for someone looking to move to the colony. Market Analysis is presented in a unique way (not just a typed paper – something that really stands out from the norm).
	0 69	70 80 89	90 95 100