

# Marketing Campaign Submission Checklist

Team Name: \_\_\_\_\_

Period: \_\_\_\_\_

Project Manager: \_\_\_\_\_

Members: \_\_\_\_\_

## **(1) Market Analysis**

- a. Format: \_\_\_\_\_
- b. How can I find it (If it is a website, give me the URL. If it is a Facebook page, tell me how I am going to access it – make it public and write down the link) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## **(2) Promotional Item**

- a. What is it? \_\_\_\_\_
- b. What colony does it relate to? \_\_\_\_\_
- c. Why did you choose this item (how is it going to market to this colony/make people want to move there?) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## **(3) Electronic Deliverable**

- a. What is it? \_\_\_\_\_
- b. What colony does it relate to? \_\_\_\_\_
- c. How can I find it (If it is a website, give me the URL. If it is a Facebook page, tell me how I am going to access it – make it public and write down the link, if you are going to email it to me, tell me that) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- d. Why did you choose this item (how is it going to market to this colony/make people want to move there?) \_\_\_\_\_  
\_\_\_\_\_

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**(4) Additional Deliverable**

- a. What is it? \_\_\_\_\_
- b. What colony does it relate to? \_\_\_\_\_
- c. How can I find it (If it is a website, give me the URL. If it is a Facebook page, tell me how I am going to access it – make it public and write down the link, if you are going to email it to me, tell me that) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- d. Why did you choose this item (how is it going to market to this colony/make people want to move there?) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**(5) Bonus (Extra) Deliverable – If You Have One**

- a. What is it? \_\_\_\_\_
- b. What colony does it relate to? \_\_\_\_\_
- c. How can I find it (If it is a website, give me the URL. If it is a Facebook page, tell me how I am going to access it – make it public and write down the link, if you are going to email it to me, tell me that) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- d. Why did you choose this item (how is it going to market to this colony/make people want to move there?) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_